FIG.1

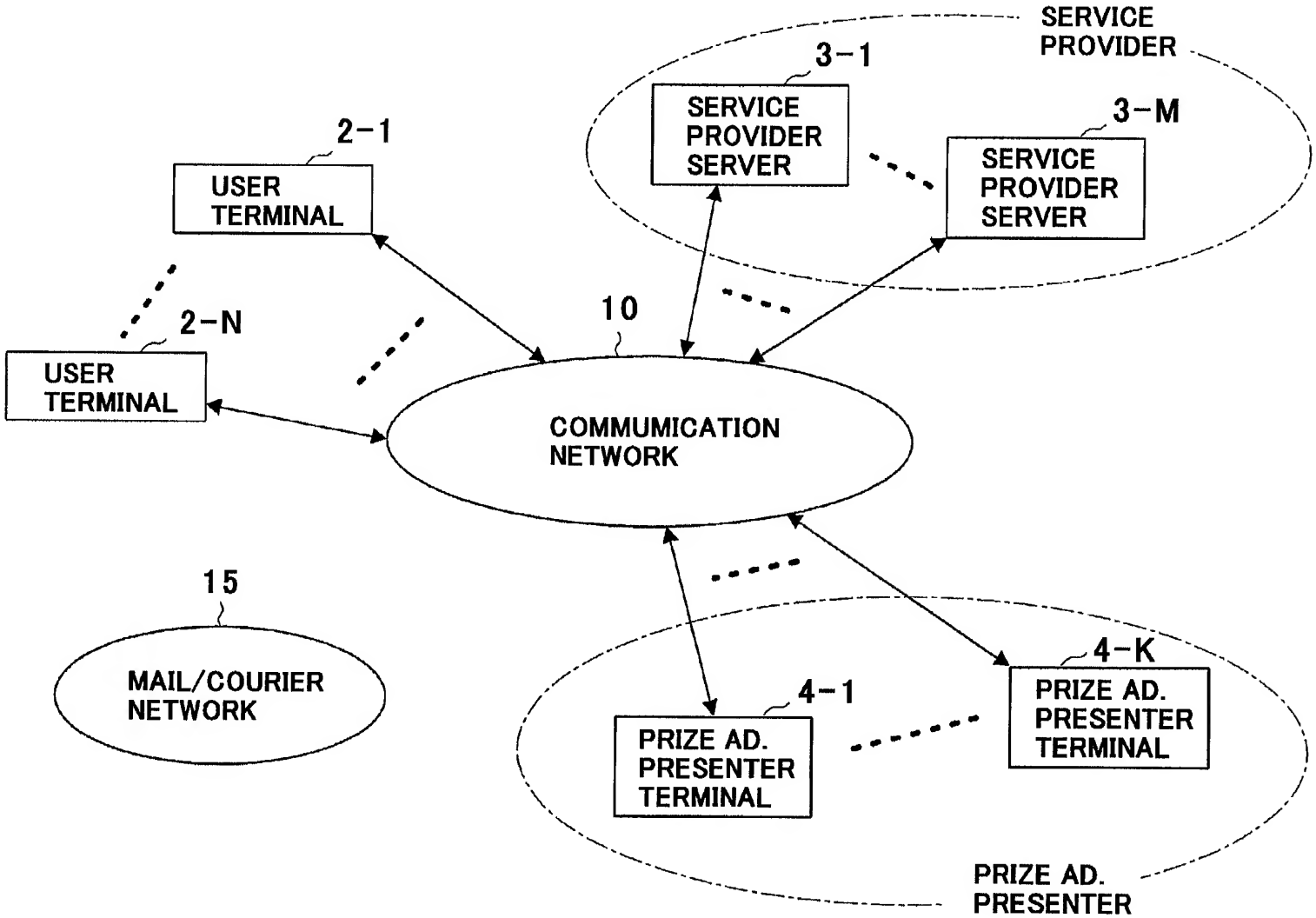

SERVICE PROVIDER
3-1
SERVICE PROVIDER SERVER
3-M
SERVICE PROVIDER SERVER
2-1
USER TERMINAL
2-N
USER TERMINAL
10
COMMUMICATION NETWORK
15
MAIL/COURIER NETWORK
4-K
PRIZE AD. PRESENTER TERMINAL
4-1
PRIZE AD. PRESENTER TERMINAL
PRIZE AD. PRESENTER

FIG.2

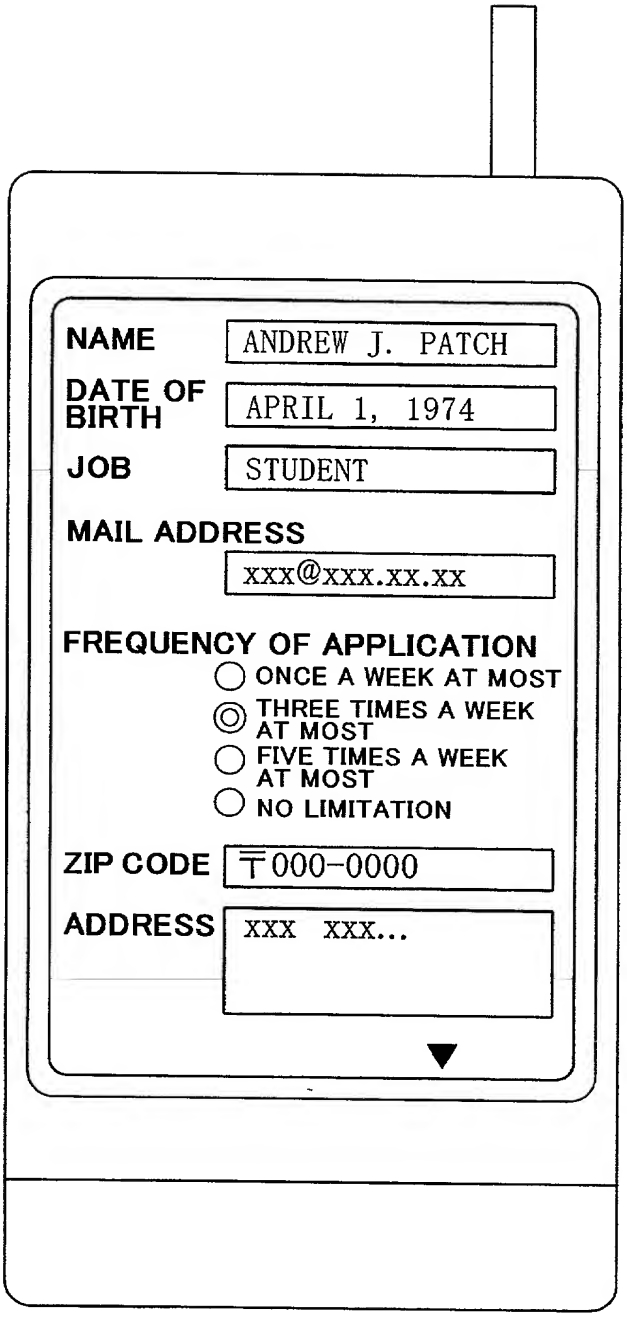

NAME
ANDREW J. PATCH
DATE OF BIRTH
APRIL 1, 1974
JOB
STUDENT
MAIL ADDRESS
xxx@xxx.xx.xx
FREQUENCY OF APPLICATION
ONCE A WEEK AT MOST
THREE TIMES A WEEK AT MOST
FIVE TIMES A WEEK AT MOST
NO LIMITATION
ZIP CODE
〒000-0000
ADDRESS
xxx xxx...

FIG.3

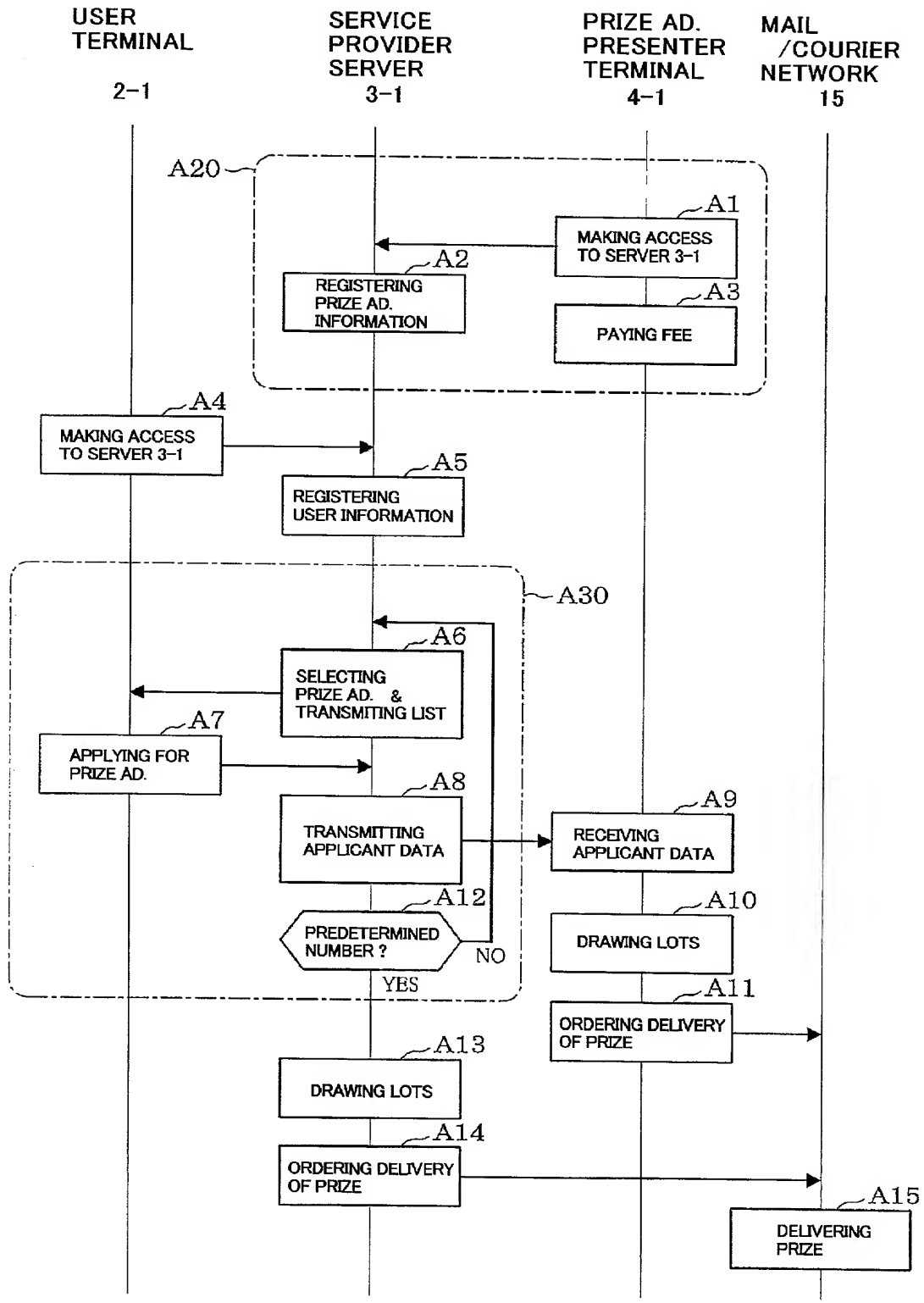

USER TERMINAL
2-1
SERVICE PROVIDER SERVER
3-1
PRIZE AD. PRESENTER TERMINAL
4-1
MAIL /COURIER NETWORK
15
A20
A1
MAKING ACCESS TO SERVER 3-1
A2
REGISTERING PRIZE AD. INFORMATION
A3
PAYING FEE
A4
MAKING ACCESS TO SERVER 3-1
A5
REGISTERING USER INFORMATION
A30
A6
SELECTING PRIZE AD. & TRANSMITTING LIST
A7
APPLYING FOR PRIZE AD.
A8
TRANSMITTING APPLICANT DATA
A9
RECEIVING APPLICANT DATA
A12
PREDETERMINED NUMBER ?
NO
YES
A10
DRAWING LOTS
A11
ORDERING DELIVERY OF PRIZE
A13
DRAWING LOTS
A14
ORDERING DELIVERY OF PRIZE
A15
DELIVERING PRIZE

FIG.4

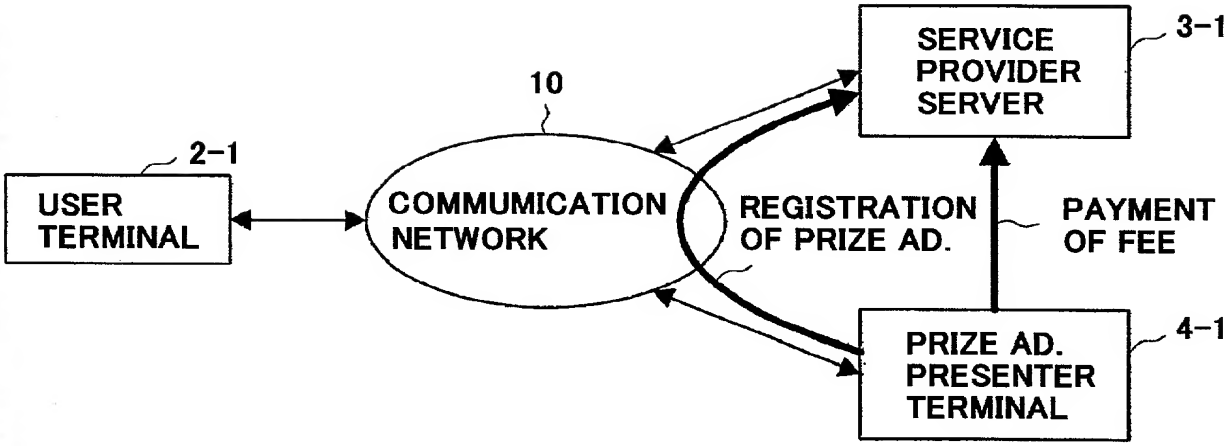

SERVICE PROVIDER SERVER
3-1
10
2-1
USER TERMINAL
COMMUMICATION NETWORK
REGISTRATION OF PRIZE AD.
PAYMENT OF FEE
PRIZE AD. PRESENTER TERMINAL
4-1

FIG.5

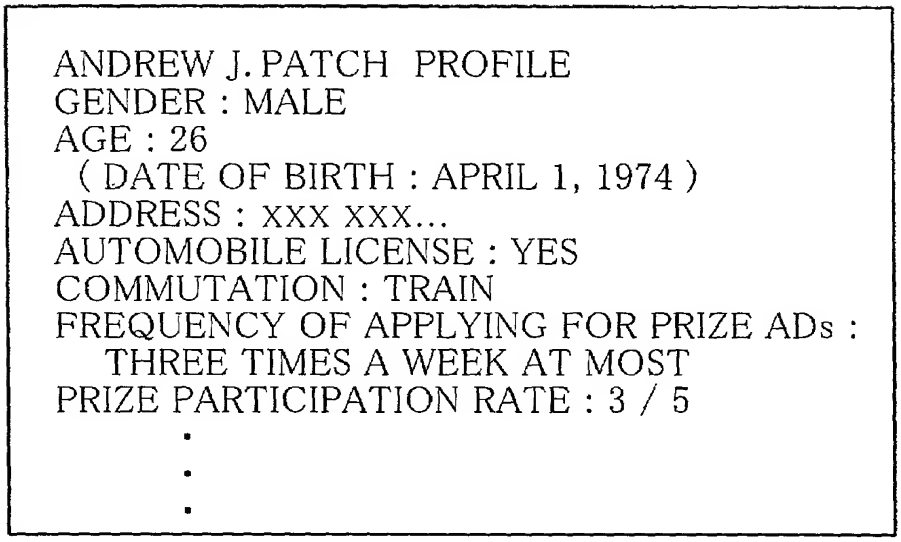

ANDREW J. PATCH PROFILE
GENDER : MALE
AGE : 26
(DATE OF BIRTH : APRIL 1, 1974)
ADDRESS : XXX XXX...
AUTOMOBILE LICENSE : YES
COMMUTATION : TRAIN
FREQUENCY OF APPLYING FOR PRIZE ADs :
THREE TIMES A WEEK AT MOST
PRIZE PARTICIPATION RATE : 3 / 5

FIG.6

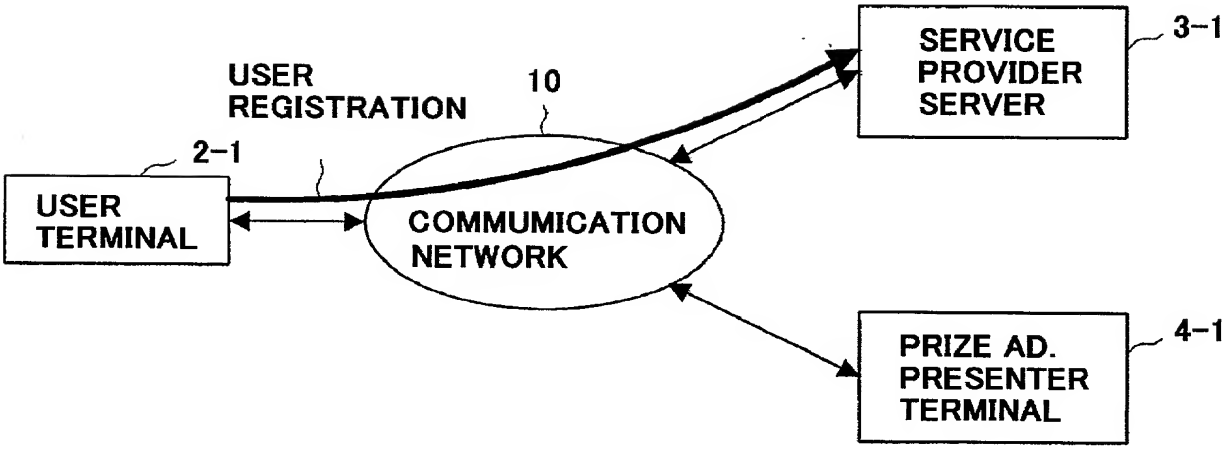
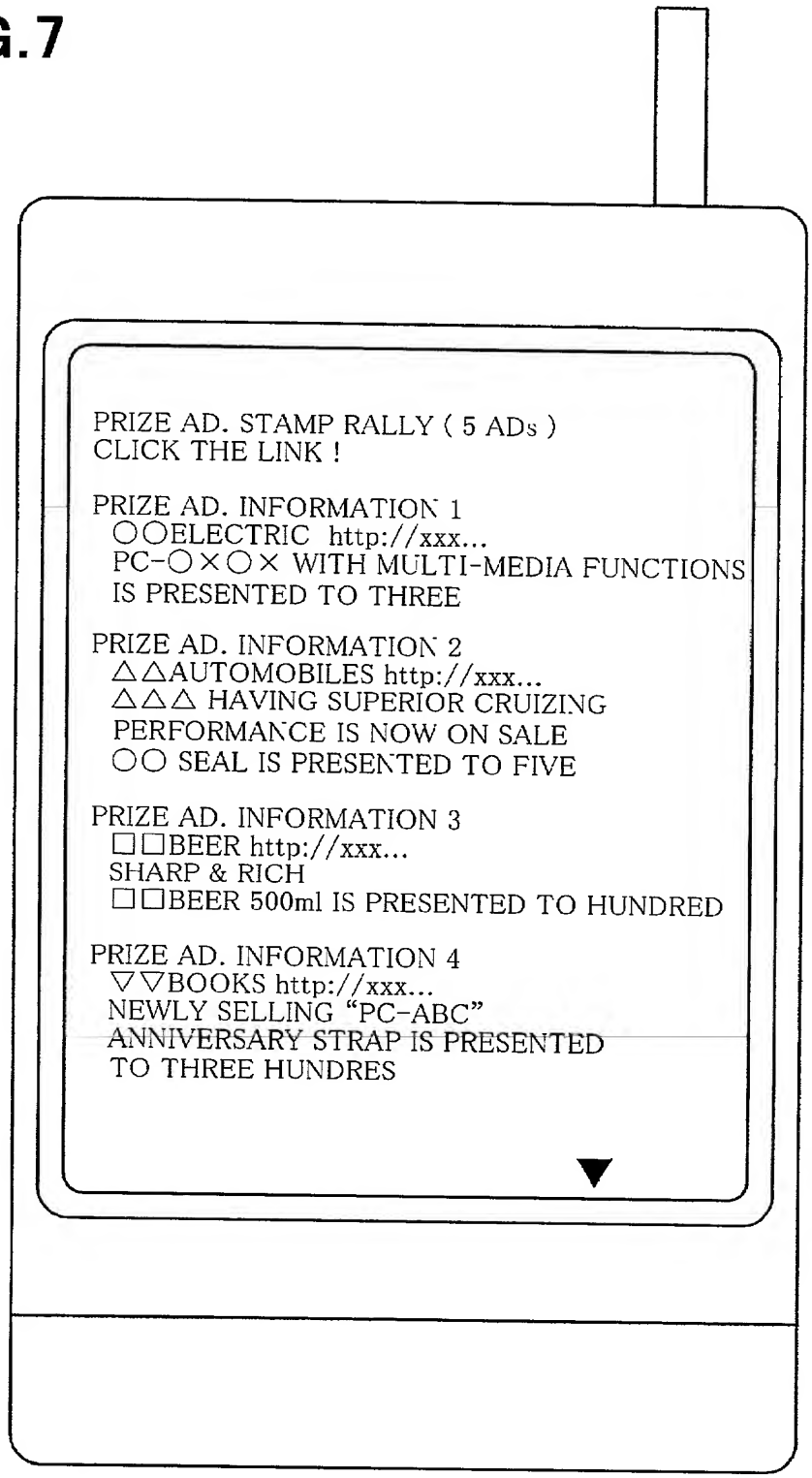
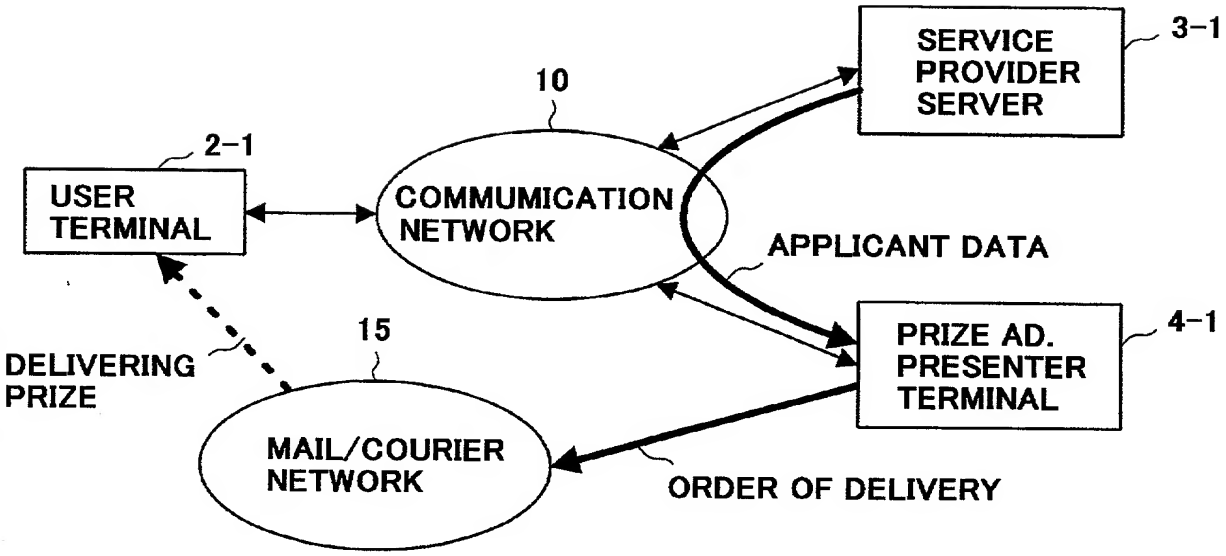

USER
REGISTRATION
10
2-1
USER
TERMINAL
COMMUMICATION
NETWORK
SERVICE
PROVIDER
SERVER
3-1
PRIZE AD.
PRESENTER
TERMINAL
4-1

FIG.7



EP 0 946 029 A2

FIG.8



JP2004-054769A 2004.02.19

FIG.9

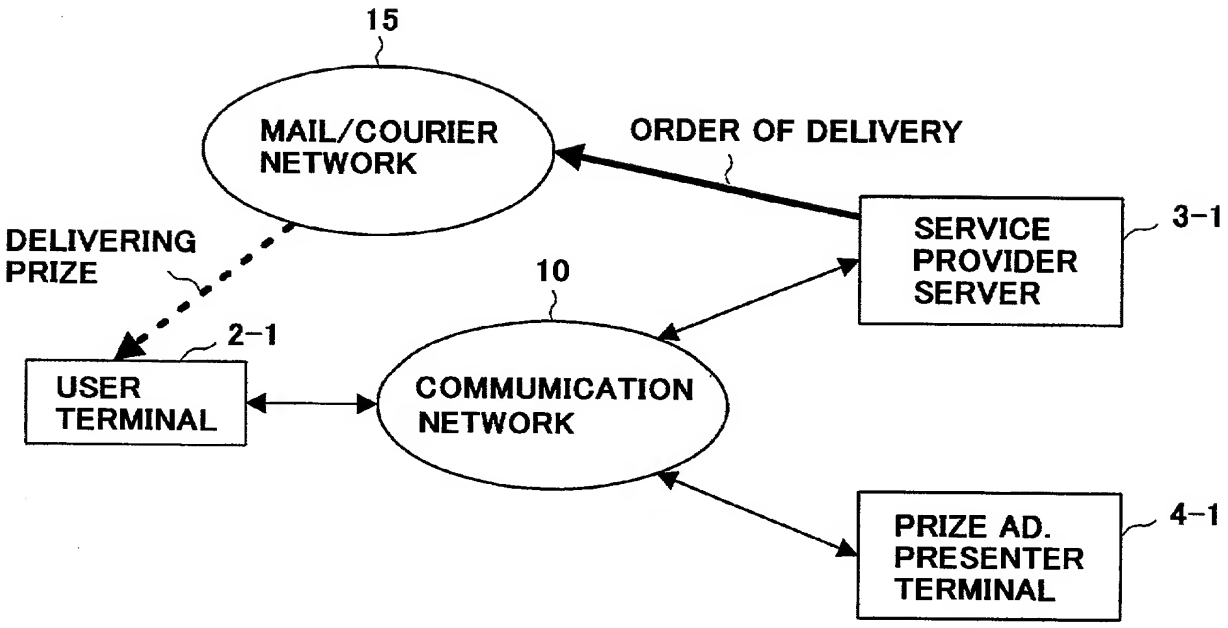

15
MAIL/COURIER NETWORK
ORDER OF DELIVERY
SERVICE PROVIDER SERVER
3-1
DELIVERING PRIZE
10
2-1
USER TERMINAL
COMMUMICATION NETWORK
PRIZE AD. PRESENTER TERMINAL
4-1

FIG.10

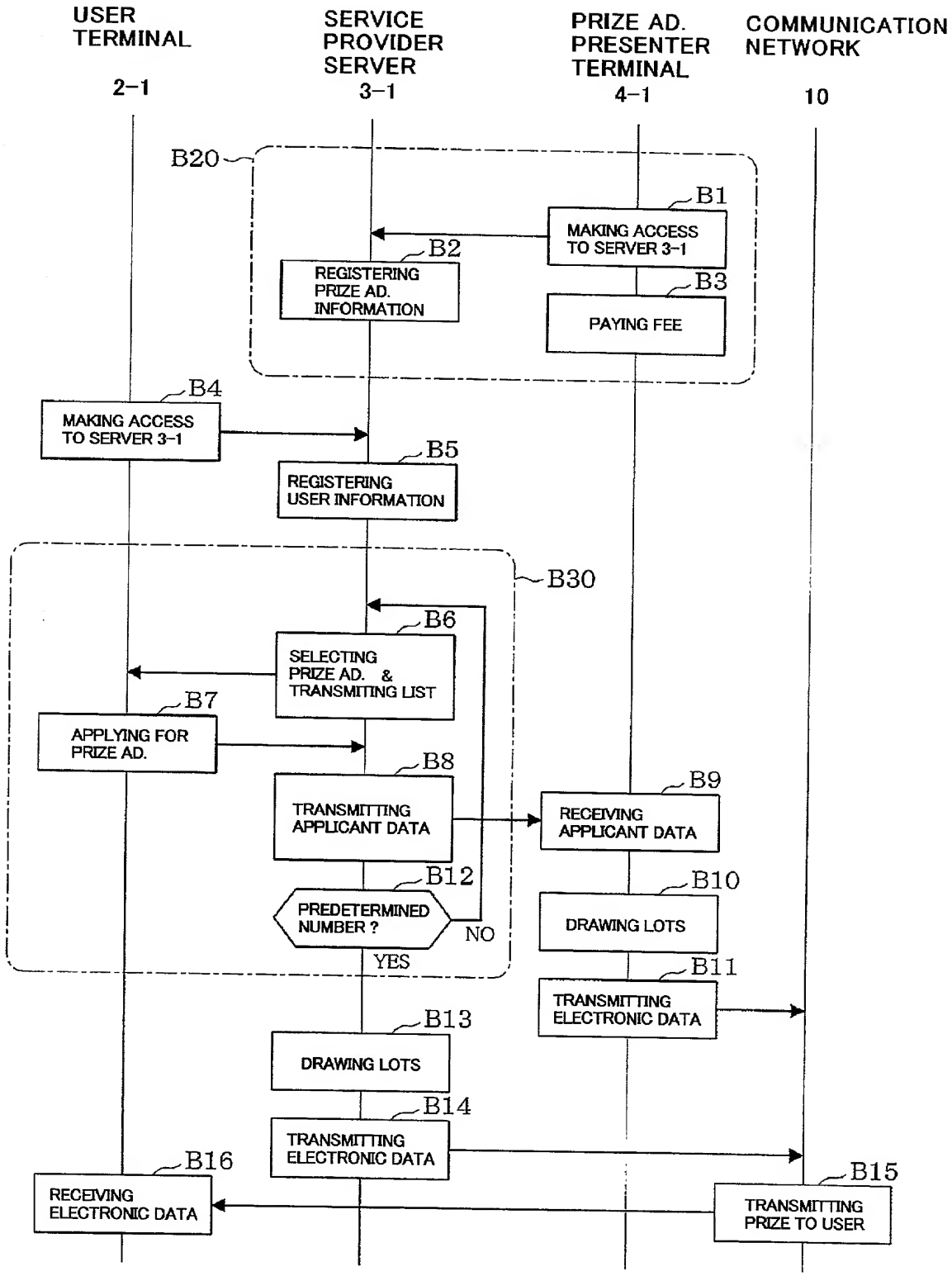
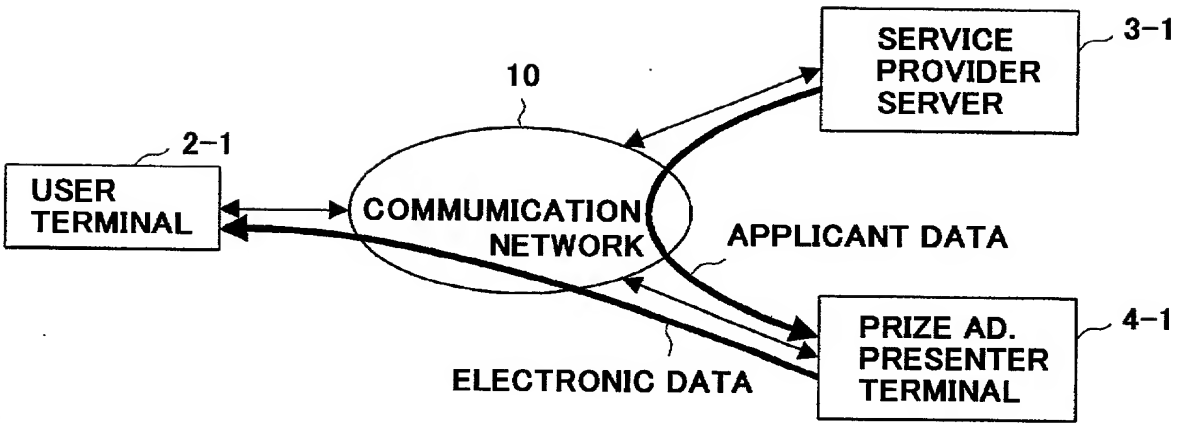

USER TERMINAL
2-1
SERVICE PROVIDER SERVER
3-1
PRIZE AD. PRESENTER TERMINAL
4-1
COMMUNICATION NETWORK
10
B20
B1
MAKING ACCESS TO SERVER 3-1
B2
REGISTERING PRIZE AD. INFORMATION
B3
PAYING FEE
B4
MAKING ACCESS TO SERVER 3-1
B5
REGISTERING USER INFORMATION
B30
B6
SELECTING PRIZE AD. & TRANSMITTING LIST
B7
APPLYING FOR PRIZE AD.
B8
TRANSMITTING APPLICANT DATA
B9
RECEIVING APPLICANT DATA
B12
PREDETERMINED NUMBER ?
NO
YES
B10
DRAWING LOTS
B11
TRANSMITTING ELECTRONIC DATA
B13
DRAWING LOTS
B14
TRANSMITTING ELECTRONIC DATA
B16
RECEIVING ELECTRONIC DATA
B15
TRANSMITTING PRIZE TO USER

FIG.11



EP 2 034 426 A1

FIG.12

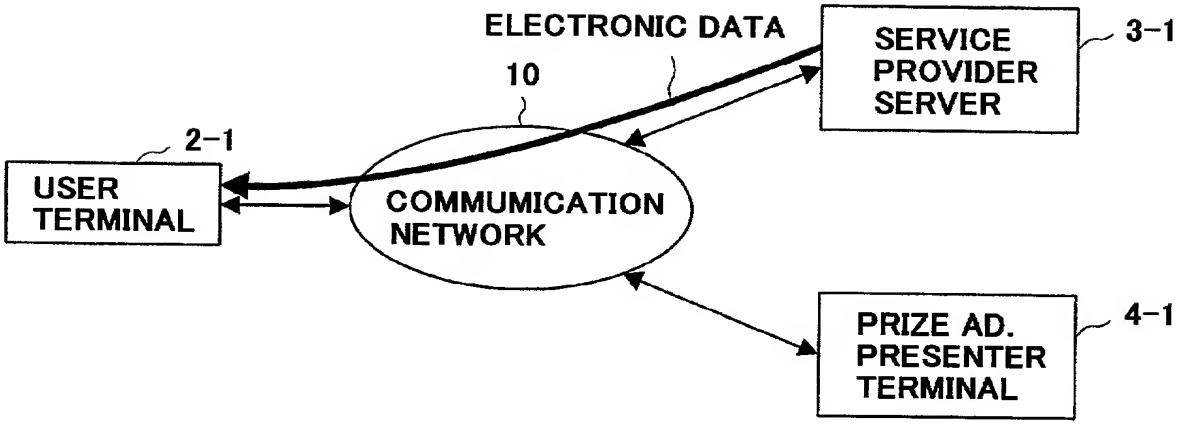
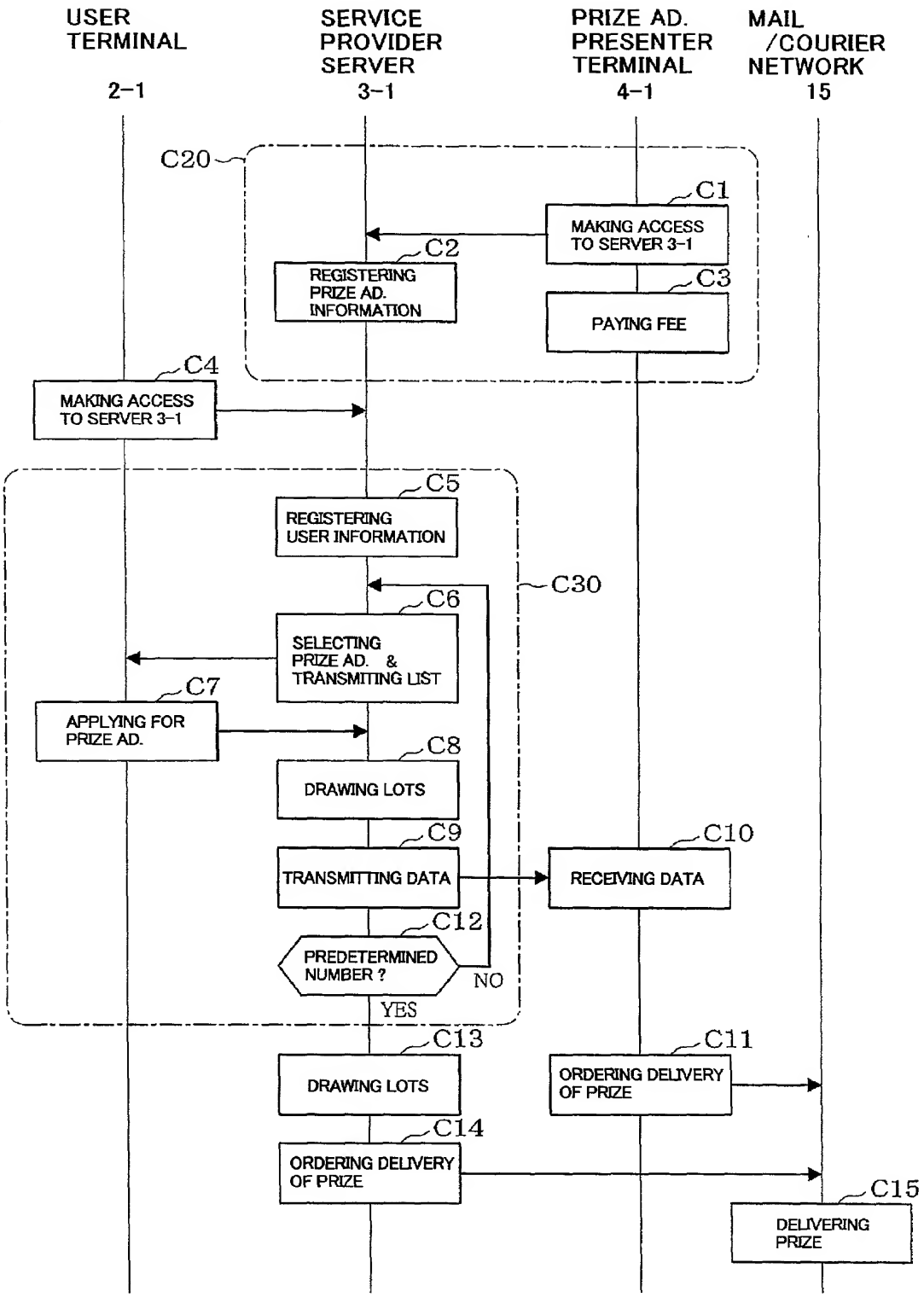

ELECTRONIC DATA
10
SERVICE PROVIDER SERVER
3-1
2-1
USER TERMINAL
COMMUMICATION NETWORK
PRIZE AD. PRESENTER TERMINAL
4-1

FIG.13


USER TERMINAL
2-1
SERVICE PROVIDER SERVER
3-1
PRIZE AD. PRESENTER TERMINAL
4-1
MAIL /COURIER NETWORK
15
C20
C1
MAKING ACCESS TO SERVER 3-1
C2
REGISTERING PRIZE AD. INFORMATION
C3
PAYING FEE
C4
MAKING ACCESS TO SERVER 3-1
C5
REGISTERING USER INFORMATION
C30
C6
SELECTING PRIZE AD. & TRANSMITTING LIST
C7
APPLYING FOR PRIZE AD.
C8
DRAWING LOTS
C9
TRANSMITTING DATA
C10
RECEIVING DATA
C12
PREDETERMINED NUMBER ?
NO
YES
C13
DRAWING LOTS
C11
ORDERING DELIVERY OF PRIZE
C14
ORDERING DELIVERY OF PRIZE
C15
DELIVERING PRIZE